

## House of Europe opens its temporary "embassy" in Dnipro

25 March 2021, Dnipro

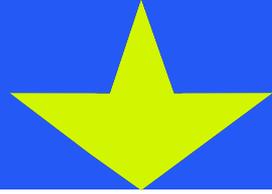
From 26 March to 16 May 2021, the House of Europe will host events at the Center for Contemporary Culture, which will introduce Dnipro and region residents to the opportunities and programmes of the EU for culture and creative industries, education, social entrepreneurship, medicine, media, and youth work.

The core of the Pop-up Hub is information weeks. This is an opportunity for those who want to learn, connect, and work together with their colleagues in the EU, grow professionally, and implement their own ideas. Every Thursday and Saturday, managers of the House of Europe and other EU programmes will present different opportunities such as grants, training programmes, or camps.

Here one can find suitable funding opportunities for projects, learn how to put together grant applications, attend discussions, workshops, and get to know local change agents. The programme is rounded off by concerts and film screenings. All along, the Pop-up Hub invites to hang out, co-work, and read through new releases from Ukrainian and EU book publishers as well as info material from various EU programmes.

The Pop-up Hub will culminate with the House of Europe Festival of festival on creativity, innovations and entrepreneurship on 15–16 May. The two-day event will combine ted-talks, case studies, and lectures by experts from the EU and Ukraine, stories about the ups and downs of creative startups, personal consultations of experienced entrepreneurs, concerts and open-air film screenings. The organisers will announce the programme and headliners of the festival in May.

“The focus of this year's Pop-up is the multi-layered creative industries of Ukraine and the EU. In the case of Dnipro, we will look for the potential for developing the creative sector in post-industrial and post-Soviet cities. In public discussions with experts and other events, we will discuss how former industrial centres are changing through the creative movement, social business and a proactive community. In this way, the Pop-up Hub will become an international communication platform, a platform for dialogue, which will benefit the city's and businesses' openness to transformations,” – said Andriy Palash, Head of the Center for Contemporary Culture in Dnipro.



“The creative industries are probably one of the most dynamic and innovative sectors in contemporary Ukraine. As it often lacks international access and exposure, we believe linkage with EU methods, networks, and markets can benefit it largely. And the other way round: EU startups and creative entrepreneurs can learn so much from their Ukrainian colleagues, their ideas, ambition, pragmatism, resilience, and get-things-started attitude. And as the music is playing - literally - not just in Kyiv, we are particularly proud to open the second Pop-up House of Europe in Dnipro in the premises of DCCC, itself an established driver of creative industries in the region”, – Christian Diemer, Head of the House of Europe programme, commented.

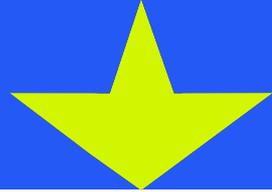
Admission to the event is free with mandatory pre-registration. Due to quarantine, the number of places is limited. The events will take into account incumbent anti-pandemic requirements to combat the spread of COVID-19. Some events will be broadcasted online.

Join the events and follow the [Facebook of the House of Europe in Dnipro](#), so you don't miss anything.

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**House of Europe** is an EU-funded programme fostering professional and creative exchange between Ukrainians and their colleagues in EU countries. The programme focuses on different professional fields: culture and creative industries, education, health, social entrepreneurship, media, and youth. This encompasses 20+ separate programme lines enabling to go for conferences, professional events, internships, and networking in the EU, or to enrol in study tours, residencies, trainings, and other forms of support. House of Europe funds cultural coproductions and cooperations between Ukrainian and EU organizations and the development of cultural infrastructure and artistic concepts for youth in Ukraine. Finally, the programme offers various youth camps and an intra-Ukrainian university exchange.

**Dnipro Center for Contemporary Culture** is an international level cultural institution combining new technologies, media, contemporary art and informal education. Soon it will accommodate several public spaces: gallery, media zone, modern library, coworking space, event space, lecture hall, offices for other cultural institutions, workshops and café.



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